

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.012689 Longitude: -74.869977

Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	8,360	34,234	59,574
	Population Est 23Q1	8,596	34,717	60,176
	Population Est 22Q4	8,732	34,944	60,404
	Population Est 22Q3	8,494	34,662	60,154
	Population Est 22Q2	8,502	34,684	60,259
	Population Est 22Q1	8,721	34,768	60,529
	Population Est 21Q4	8,724	34,840	60,851
	Population Est 21Q3	8,575	34,625	60,979
	Population Est 21Q2	8,619	34,274	60,830
	Population Fcst	8,429	35,425	60,284
	2010 Census Population	7,526	33,417	61,119
	2000 Census Population	6,761	32,356	61,088
	1990 Census Population	6,713	29,869	56,491
	Current Year Daytime Population	7,916	37,864	64,087
	Average Seasonal Population	2,540	44,088	83,997
	Historical Annual Growth, 1990 – 2000	0.07%	0.80%	0.79%
	Historical Annual Growth, 2000 – 2010	1.08%	0.32%	0.01%
	Estimated Annual Growth, 2010 – CY	0.74%	0.17%	-0.18%
	Projected Annual Growth, CY to Y5	0.16%	0.69%	0.24%
	Group Qtrs Est	71	458	976
Transient Est Average Last 4 Qtrs	2,596	14,409	25,895	
Households	Current Year Estimated Households	3,413	14,708	25,829
	Households Est 23Q1	3,511	14,912	26,081
	Households Est 22Q4	3,567	15,009	26,175
	Households Est 22Q3	3,467	14,916	26,099
	Households Est 22Q2	3,471	14,928	26,144
	Households Est 22Q1	3,562	14,947	26,257
	Households Est 21Q4	3,563	14,984	26,431
	Households Est 21Q3	3,498	14,881	26,485
	Households Est 21Q2	3,518	14,715	26,413
	Households Fcst	3,450	15,319	26,252
	2010 Census Households	3,028	13,906	25,631
	2000 Census Households	2,690	13,299	25,244
	1990 Census Households	2,569	11,892	22,714
	Historical Annual Growth, 1990 – 2000	0.46%	1.12%	1.06%
	Historical Annual Growth, 2000 – 2010	1.19%	0.45%	0.15%
	Estimated Annual Growth, 2010 – CY	0.84%	0.39%	0.05%
	Projected Annual Growth, CY to Y5	0.21%	0.82%	0.33%
Population per Household	2.43	2.30	2.27	

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Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.9%	2.2%
	HH Income \$250,000 to \$499,999	2.0%	2.3%	2.7%
	HH Income \$200,000 to \$249,999	4.6%	5.4%	6.3%
	HH Income \$175,000 to \$199,999	2.7%	3.6%	4.0%
	HH Income \$150,000 to \$174,999	4.0%	6.2%	6.2%
	HH Income \$100,000 to 149,999	19.0%	17.0%	17.5%
	HH Income \$75,000 to 99,999	18.8%	14.8%	14.5%
	HH Income \$50,000 to 74,999	15.2%	16.4%	16.7%
	HH Income \$35,000 to 49,999	13.0%	11.5%	10.2%
	HH Income \$25,000 to 34,999	7.3%	6.9%	6.8%
	HH Income \$15,000 to 24,999	8.5%	6.3%	5.9%
	HH Income \$0 to 14,999	3.3%	7.7%	7.0%
	Average Household Income	\$97,862	\$106,774	\$112,409
	Median Household Income	\$79,051	\$77,028	\$80,462
	Per Capita Income	\$40,257	\$46,312	\$49,309
	Average Disposable Income	\$76,459	\$78,606	\$82,453
	Median Disposable Income	\$66,583	\$64,930	\$67,725
	Discretionary HH Income Over \$150,000	1.1%	3.4%	4.7%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	5.5%	5.8%
	Discretionary HH Income \$100,000 to \$124,999	4.6%	7.0%	7.4%
	Discretionary HH Income \$75,000 to \$99,999	10.9%	11.0%	11.2%
	Discretionary HH Income \$50,000 to \$74,999	26.3%	21.0%	21.0%
	Discretionary HH Income \$25,000 to \$49,999	28.2%	27.4%	26.8%
	Discretionary HH Income Under \$25,000	23.0%	24.8%	22.9%
	Average Discretionary HH Income	\$54,530	\$56,933	\$60,000
	Median Discretionary HH Income	\$48,876	\$47,755	\$50,219
	Householder White – Count	2,568	12,078	22,293
	Median HH Income	\$80,704	\$79,630	\$82,995
	Average HH Income	\$90,077	\$91,174	\$93,894
	Householder Black or African-American – Count	391	701	868
	Median HH Income	\$52,607	\$49,064	\$51,355
	Average HH Income	\$57,746	\$63,517	\$68,421
	Householder Hispanic – Count	247	1,128	1,430
	Median HH Income	\$85,624	\$71,950	\$71,232
	Average HH Income	\$89,550	\$72,709	\$73,148
Householder Asian or Pacific Islander – Count	9	78	126	
Median HH Income	\$99,242	\$142,885	\$131,340	
Average HH Income	\$118,008	\$121,158	\$120,179	
Householder Other or Pacific Islander – Count	199	722	1,112	
Median HH Income	\$74,351	\$67,183	\$72,840	
Average HH Income	\$78,962	\$74,383	\$80,892	

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Gender	Male Population	3,979	16,543	28,706
	Female Population	4,381	17,692	30,868
Total Population by Age	Count of Pop 0 to 4 years	387	1,567	2,585
	Count of Pop 0 to 7 years	577	2,255	3,677
	Count of Pop 5 - 13	814	3,056	4,882
	Count of Pop 14 - 18	396	1,486	2,385
	Count of Pop 19 - 22	365	1,424	2,359
	Count of Pop 22 - 25	250	1,015	1,721
	Count of Pop 25 - 29	368	1,647	2,863
	Count of Pop 30 - 34	449	1,912	3,158
	Count of Pop 35 - 39	489	1,933	3,169
	Count of Pop 40 - 44	449	1,762	2,942
	Count of Pop 45 - 59	1,459	5,900	10,087
	Count of Pop 60 - 74	1,929	8,243	15,138
	Count of Pop 75 - 84	797	3,277	6,305
	Count of Pop 85+	209	1,011	1,980
	% of Pop 0 to 4 years	4.6%	4.6%	4.3%
	% of Pop 0 to 7 years	6.9%	6.6%	6.2%
	% of Pop 5 - 13	9.7%	8.9%	8.2%
	% of Pop 14 - 18	4.7%	4.3%	4.0%
	% of Pop 19 - 22	4.4%	4.2%	4.0%
	% of Pop 22 - 25	3.0%	3.0%	2.9%
	% of Pop 25 - 29	4.4%	4.8%	4.8%
	% of Pop 30 - 34	5.4%	5.6%	5.3%
	% of Pop 35 - 39	5.8%	5.6%	5.3%
	% of Pop 40 - 44	5.4%	5.1%	4.9%
	% of Pop 45 - 59	17.5%	17.2%	16.9%
	% of Pop 60 - 74	23.1%	24.1%	25.4%
	% of Pop 75 - 84	9.5%	9.6%	10.6%
	% of Pop 85+	2.5%	3.0%	3.3%
Median Age	47.3	48.7	51.3	
Average Age	45.3	46.2	47.6	
Male Population by Age	% of Pop 0 to 4 years	5.0%	4.8%	4.6%
	% of Pop 5 - 13	9.8%	9.2%	8.5%
	% of Pop 14 - 18	4.7%	4.6%	4.2%
	% of Pop 19 - 22	4.5%	4.4%	4.2%
	% of Pop 22 - 25	3.1%	3.2%	3.1%
	% of Pop 25 - 29	4.7%	5.3%	5.3%
	% of Pop 30 - 34	5.4%	5.9%	5.7%
	% of Pop 35 - 39	6.3%	5.8%	5.5%
	% of Pop 40 - 44	5.7%	5.3%	5.1%
	% of Pop 45 - 59	17.5%	17.3%	17.0%
	% of Pop 75 - 84	9.1%	8.7%	9.8%
	% of Pop 60 - 74	22.0%	23.3%	24.4%
	% of Pop 85+	2.1%	2.3%	2.6%
	Median Age	45.6	46.6	48.9
Average Age	44.4	44.9	46.2	

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	% of Pop 0 to 4 years	4.3%	4.3%	4.1%
	% of Pop 5 - 13	9.7%	8.6%	7.9%
	% of Pop 14 - 18	4.7%	4.1%	3.8%
	% of Pop 19 - 22	4.2%	3.9%	3.7%
	% of Pop 22 - 25	2.9%	2.8%	2.7%
	% of Pop 25 - 29	4.1%	4.4%	4.4%
	% of Pop 30 - 34	5.3%	5.3%	5.0%
	% of Pop 35 - 39	5.4%	5.5%	5.2%
	% of Pop 40 - 44	5.1%	5.1%	4.8%
	% of Pop 45 - 59	17.4%	17.2%	16.8%
	% of Pop 60 - 74	24.0%	24.8%	26.3%
	% of Pop 75 - 84	10.0%	10.4%	11.3%
	% of Pop 85+	2.9%	3.6%	4.0%
	Median Age	48.7	50.7	53.5
Average Age	46.2	47.3	48.8	
Race	Count of White	6,123	27,543	50,311
	Count of Black or African-American	839	2,092	2,697
	Count of Asian or Pacific Islander	118	350	526
	Count of Other races	1,280	4,249	6,040
	White	73.2%	80.5%	84.5%
	Black or African American	10.0%	6.1%	4.5%
	Asian	1.4%	1.0%	0.9%
	Other Races	15.3%	12.4%	10.1%
Language Spoken	Speak English at Home	87.1%	87.1%	89.5%
	Speak Spanish at Home	8.2%	8.8%	6.4%
	Speak French or French Creole at Home	0.0%	0.4%	0.3%
	Speak German at Home	0.3%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.3%	0.9%	1.1%
	Speak Russian and Other Slavic Languages at Home	1.2%	1.0%	1.0%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	2.1%	1.1%	1.0%
Hispanic	Hispanic Population	1,093	4,449	5,800
	Hispanic Population Percent	13.1%	13.0%	9.7%
	Mexican	12.2%	35.6%	35.5%
	Puerto Rican	55.1%	45.2%	41.2%
	Cuban	0.9%	1.6%	2.3%
	Dominican	1.6%	0.9%	0.9%
	Central American	5.0%	2.8%	5.3%
	South American	13.0%	7.0%	7.2%
	Other Hispanic	12.3%	6.9%	7.7%
	2000 Hispanic Population Percent	2%	5%	4%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	5.3%	3.7%	3.6%
	American	4.9%	3.5%	3.5%
	Native American (ie. Indian/Eskimo)	0.3%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.4%	1.0%	0.9%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.5%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.8%	0.5%	0.4%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	46.7%	52.8%	57.9%
	British	6.2%	6.6%	7.6%
	Dutch	0.7%	0.6%	0.5%
	French	0.7%	0.8%	1.1%
	German	8.9%	9.1%	10.3%
	Italian	9.0%	10.7%	11.0%
	Polish	4.4%	4.2%	4.2%
	Scandinavian	1.3%	1.3%	1.6%
	Scotch/Irish	13.0%	16.2%	18.0%
Other European (ie. Greek/Russian)	2.5%	3.3%	3.7%	
Middle Eastern	1.1%	0.5%	0.5%	
Other Ancestry	17.5%	14.1%	12.1%	
Unclassified Ancestry	14.9%	15.0%	15.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,148	25,685	45,642
	Elementary (0 to 8)	3.9%	3.2%	2.6%
	Some High School (9 to 11)	5.4%	4.5%	4.1%
	High School Graduate (12)	35.2%	36.6%	34.8%
	Some College (13 to 16)	24.9%	22.7%	20.9%
	Associates Degree Only	6.6%	7.7%	7.6%
	Bachelors Degree Only	14.2%	16.1%	19.2%
	Graduate Degree	9.8%	9.2%	10.7%
	% College (4+)	24.0%	25.3%	29.9%
Household Type	Total Households – count	3,413	14,708	25,829
	One Person HHs – count	972	4,824	8,400
	Family HHs – count	2,289	9,090	16,101
	Married Couple – count	1,619	6,679	12,262
	w/own children – count	493	1,834	3,378
	w/out own children – count	1,126	4,845	8,884
	Male Householder – count	129	695	1,055
	Female Householder – count	541	1,716	2,783
	Non-Family Households – count	151	793	1,328
	1 Person Household	28.5%	32.8%	32.5%
	2 Person Household	36.7%	35.5%	37.0%
	3 Person Household	13.9%	12.5%	12.5%
	4 Person Household	11.0%	10.4%	10.0%
	5 Person Household	5.6%	4.9%	4.6%
6 Person Household	2.8%	2.3%	2.0%	
7+ Person Household	1.5%	1.6%	1.3%	
% Households With Children	22.1%	19.4%	19.5%	

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Housing	Total Housing Units	4,275	28,424	51,224
	Owner Occupied Percent	60.1%	37.4%	38.5%
	Renter Occupied Percent	19.7%	14.3%	11.9%
	Vacant Housing Percent	20.2%	48.3%	49.6%
	Total Housing Units (Census 2000)	3,552	26,464	50,494
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	9.2%	11.8%
	Property Value \$750,000 to \$999,999	4.2%	8.2%	9.2%
	Property Value \$500,000 to \$749,999	29.6%	29.1%	28.2%
	Property Value \$400,000 to \$499,999	17.5%	16.1%	16.2%
	Property Value \$300,000, to \$399,999	17.6%	15.9%	14.8%
	Property Value \$200,000 to \$299,999	15.0%	11.7%	9.2%
	Property Value \$150,000 to \$199,999	3.8%	2.7%	1.8%
	Property Value \$100,000 to \$149,999	2.0%	1.1%	0.7%
	Property Value \$60,000 to \$99,999	1.8%	1.2%	1.1%
	Property Value \$40,000 to \$59,999	0.8%	0.8%	1.0%
	Property Value \$0 to \$39,999	4.0%	2.1%	2.2%
	Median Home Value	\$428,680	\$490,098	\$527,056
Wealth per Household	\$0 and under - percent	16.5%	16.7%	16.2%
	\$1 to \$4999 - percent	8.2%	8.3%	7.9%
	\$5k to \$9999 - percent	4.4%	4.4%	4.3%
	\$10k to \$24999 - percent	6.2%	6.2%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	18.8%	18.7%	18.9%
	\$250k to \$499999 - percent	13.6%	13.5%	13.9%
	\$500k+ - percent	15.0%	15.0%	15.5%
	Median HH Wealth	\$87,789	\$86,541	\$92,090
	Avg HH Wealth	\$245,957	\$245,096	\$252,602
Economic Viability	Economic Viability Local	238	254	254
	Economic Viability Indexed	88	94	94
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,060	13,582	24,715
	Managerial/Executive	20.4%	16.4%	17.8%
	Professional Specialty	18.9%	17.0%	18.0%
	Healthcare Support	3.9%	3.7%	3.2%
	Sales	5.2%	10.1%	10.6%
	Office & Administrative Support	8.8%	10.9%	10.1%
	Protective Service	5.8%	4.0%	3.4%
	Food Preparation	5.4%	8.7%	9.2%
	Building Maintenance & Cleaning	9.6%	7.5%	6.4%
	Personal Care	1.5%	2.2%	2.9%
	Farming, Fishing, & Forestry	0.7%	0.5%	0.5%
	Construction	13.2%	10.5%	10.3%
	Production & Transportation	6.5%	8.5%	7.6%
	Percent White Collar Workers	57.2%	58.2%	59.7%
	Percent Blue Collar Workers	42.8%	41.8%	40.3%

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	Agriculture/Mining/Construction	14.0%	12.1%	12.2%
	Manufacturing	2.6%	3.2%	3.0%
	Transportation	3.3%	3.3%	3.2%
	Information	0.8%	1.0%	1.3%
	Wholesale/Retail	9.9%	15.2%	14.6%
	Finance, Insurance, Real Estate	4.2%	5.8%	6.8%
	Professional Services	1.3%	2.7%	3.2%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	7.8%	5.8%	4.9%
	Educational Services	24.1%	21.1%	22.0%
	Entertainment Services	16.2%	16.8%	16.9%
	Other Professional Services	2.7%	3.7%	3.9%
	Public Administration	13.0%	9.2%	8.1%
Vehicles per HH	No Vehicles	3.3%	8.4%	6.7%
	1 Vehicle	32.0%	37.0%	38.5%
	2 Vehicles	45.7%	39.7%	39.5%
	3 or more vehicles	19.0%	14.9%	15.4%
	Average Number of Vehicles	1.85	1.66	1.69
Change	Births (last 12 months)	75	317	528
	Deaths (last 12 months)	88	370	703
	Migration (last 12 months)	-125	-378	-478
Work place	Workplace Establishments	349	1,692	2,819
	Workplace Employees (FTE)	3,964	14,349	24,477